



CORPORATE SPONSORSHIP OPPORTUNITIES



**WOMEN'S
FOUNDATION**
OF MISSISSIPPI

Tracy DeVries

Executive Director

2906 North State Street, Suite 302

Jackson, MS 39216

tracy@womensfoundationms.org

601-326-0701

womensfoundationms.org

RECOGNITION
ENGAGE
INSPIRE
GIVING
RETAIN
INNOVATE
NETWORK

HOW YOUR PARTNERSHIP CAN BE A GAME CHANGER

As your organization makes its decisions about how to support the Women's Foundation of Mississippi (WFM), please know that we can customize a sponsorship package that meets your needs, including:

- **Recognition of your support**
- **Access to networking opportunities**
- **Ability to offset commitment with workplace giving**
- **Ability to offer a corporate match to our mailing list and help incentivize individual donations - mail or newsletter**
- **Opportunities to share coupons or information about your company**

We know that making a difference in your community is important to you. Thank you for your consideration in helping us achieve economic security for women throughout Mississippi.



**WOMEN'S
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ORIGINAL PROGRAM AND EVENT SPONSORSHIP OPPORTUNITIES

**Programs that Engage and Empower
Women in Every Stage of Life**

Our original programs create opportunities for personal and career development, networking, and creating change to benefit women and girls across the state.



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THRIVE @ WORK LUNCHEON

Success in the Workplace: A Conversation with Business Leaders



April 16, 2020, 11:30am to 1:00pm at the Westin, Downtown Jackson

Showcase of Mississippi businesses with innovative policies that both encourage women in the workplace and make a positive impact for the employer. A panel of business leaders will share their experiences - both successes and challenges - to foster discussion and learning.

\$1,500 Visionary Sponsor

Special event recognition and a table for 10 at the event.

\$2,500 Leadership Sponsor

Premier event-wide recognition and a table for 10 at the event.

\$5,000 Leadership Premier Partner

Premier event and organization-wide recognition and two tables for 10. Includes opportunity to leave a branded gift at table (provided by sponsor).

\$10,000 Presenting Sponsor

Premier event and organization-wide recognition and two tables for 10. Includes opportunity to leave a branded gift at table (provided by sponsor). Option to speak 1-2 minutes and introduce company during opening remarks.



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WOMEN OF VISION 2020



Pictured: 2019 honorees Holly Lange, Rita Brent, Betsy Bradley, and Oleta Fitzgerald

October 2020, from 5:30 to 7:30pm at the Mississippi Museum of Art

Celebration of our WFM 2020 “Women of Vision” Honorees and meet our Grantees. Delicious seasonal menu and signature cocktails.

\$1,000 Visionary Sponsor

Special event recognition and six tickets to the event.

\$2,500 Women of Vision Supporter

Premier event-wide recognition and 10 tickets to the event. Includes a reserved table for the presentation.

\$5,000 Women of Vision Premier Partner

Premier event and organization-wide recognition and 15 tickets to the event. Includes a reserved table for the presentation. Includes opportunity to leave a branded gift at table (provided by sponsor).

\$10,000 Presenting Sponsor

Premier event and organization-wide recognition and two tables for 10. Includes opportunity to leave a branded gift at table (provided by sponsor). Option to speak 1-2 minutes and introduce company during opening remarks.



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SHE'S ON BOARD TRAINING SEMINAR

June 2020

This is WFM's leadership program for Mississippi women interested in Board service. This board governance and leadership-training program will help connect participants with nonprofit organizations. The Junior League of Jackson will partner with WFM.

\$5,000 Sponsorship

'CONSIDER THIS' PANEL DISCUSSION

Throughout 2020

WFM's "Consider This" panel discussions provide conversations with experts on a variety of topics that matter most to Mississippi's women. We provide the experts and appetizers.

\$2,500 Sponsorship

Past topics have included:

- **Combating Sexual Harassment: Me Too: Now What?**
- **Mindfulness and Mental Health**
- **Leading Beyond Gender & Race**
- **Gender Lens Investing and the Power of Women in Philanthropy**



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ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES

**Improving Mississippi by improving the
lives of women and girls**

When women and girls
in Mississippi are empowered to be
successful, we create opportunity to lift
our entire state.



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ORGANIZATIONAL SPONSORSHIP LEVELS

\$3,000	Support a Policy Fellow or Intern
\$5,000	Bronze Annual Sponsor
\$10,000	Silver Annual Sponsor
\$25,000	Gold Annual Sponsor
\$50,000	Platinum Annual Sponsor

SUPPORT AN INTERN - \$3,000

Your \$3,000 commitment will:

- **Support one intern or policy fellow during the year**
- **Develop leadership skills for a young woman**
- **Help prepare a young woman for entering the workforce**
- **Assist the Women's Foundation with executing projects**
- **Offer year-round recognition as a donor to the organization on our website**

YEAR-ROUND PARTNERSHIP OPPORTUNITIES

BRONZE ANNUAL SPONSOR - \$5,000

A portion of your \$5,000 Bronze Level commitment to the Women's Foundation of Mississippi can:

- **Support grants and other programming such as internships and public education activities**
- **Be offset with budget-relieving in-kind contributions**
- **Consist of employee donations**

Bronze Level donors are among the most valuable WFM donors receiving recognition and access.

Recognition as a Bronze Level donor:

- **Name or logo in monthly e-newsletter and on website**
- **Special recognition at one event (fundraiser, annual meeting, or public awareness and networking events)**
- **Social media activation opportunity**
- **Invitations to meetings and events throughout the year (four tickets)**



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YEAR-ROUND PARTNERSHIP OPPORTUNITIES

SILVER ANNUAL SPONSOR - \$10,000

A portion of your \$10,000 Silver Level commitment to the Women's Foundation of Mississippi can:

- **Support grants and other programming such as internships and public education activities**
- **Be offset with budget-relieving in-kind contributions**
- **Consist of employee donations**

Silver Level donors are among the most valuable WFM partners. They receive high levels of recognition and access.

Recognition as a Silver Level donor:

- **Name or logo in monthly e-newsletter and on website**
- **Opportunity to be a Presenting Sponsor of one event (fundraiser, annual meeting, or public awareness and networking events)**
- **Social media activation opportunity**
- **Invitations to meetings and events throughout the year (four tickets)**



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GOLD ANNUAL SPONSOR - \$25,000

A portion of your \$25,000 Gold Level commitment to the Women's Foundation of Mississippi can:

- **Support grants and other programming such as internships and public education activities**
- **Be offset with budget-relieving in-kind contributions**
- **Consist of employee and customer donations**
- **Be dedicated to one or more events**

Gold Level donors are among the most valuable WFM partners. They receive high levels of recognition and unmatched access.

Recognition as a Gold Level donor:

- **Name or logo in monthly e-newsletter and on website**
- **Special recognition at agreed upon events (fundraiser, annual meeting, public awareness and networking events)**
- **Presenting sponsor opportunity on agreed events or projects**
- **Invitations to meetings and events throughout the year (10 tickets)**
- **Opportunity to provide coupon or branded items at events**
- **WFM speaker at your corporate event**
- **Volunteer opportunities at WFM event or coordinated with WFM grantee**
- **Right to conduct a matching gift challenge**



YEAR-ROUND PARTNERSHIP OPPORTUNITIES

PLATINUM ANNUAL SPONSOR - \$50,000

A portion of your \$50,000 Platinum Level commitment to the Women's Foundation of Mississippi can:

- **Support grants and other programming such as internships and public education activities**
- **Include volunteer opportunities for your employees**
- **Be offset with budget-relieving in-kind contributions**
- **Consist of employee and customer donations**
- **Be dedicated to one or more events**

Platinum Level donors are the most valuable WFM partners. They receive the highest level of recognition and unmatched access.

Recognition as a Platinum Level donor:

- **Name or logo in monthly e-newsletter and on website**
- **Special recognition at all events (fundraiser, annual meeting, public awareness and networking events)**
- **Presenting sponsor opportunity on agreed events or projects**
- **Customized press release and social media activation**
- **Invitations to meetings and events throughout the year (15 tickets)**
- **Opportunity to provide coupon or branded items at events**
- **WFM speaker at your corporate event**
- **Volunteer opportunities at WFM event or coordinated with WFM grantee**
- **Right to conduct a matching gift challenge**



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