2017 Annual Report





How do we make an impact?

Three focus areas:

- Access to Opportunity: Education & Careers
- Better Futures: Two Generation
- Reproductive Health Education





\$680,000 **IN GRANTS** IN 2017



The Women's Foundation of Mississippi awarded \$680,000 in 2017 to organizations committed to seeing Mississippi women thrive.

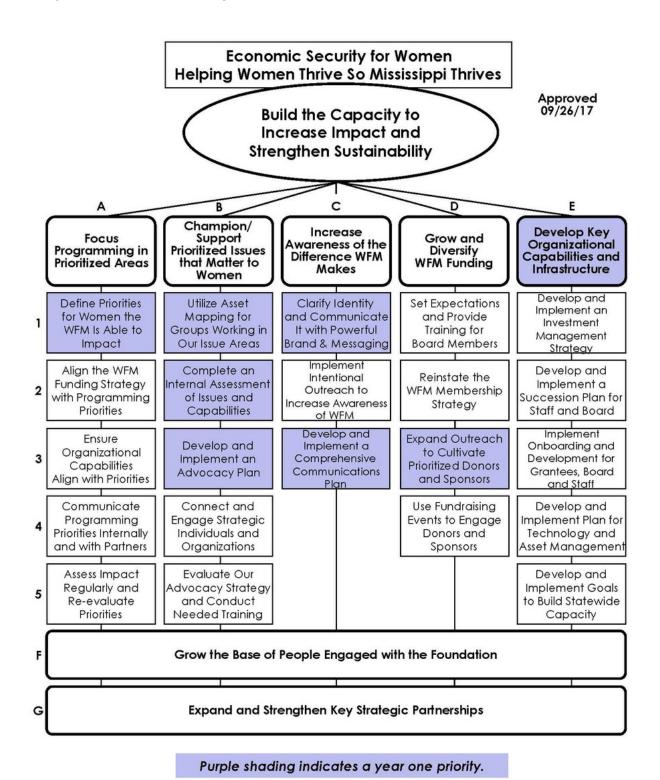
Duling Ave Duling Ave Duling Ave ampbell's Bakery 🚻 Fondren folks!

Duling Ave

In September 2017, the Women's Foundation of Mississippi moved into Jackson's bustling Fondren neighborhood. We're now located in the Fondren Corner Building at 2906 North State Street, Suite 302, Jackson, MS 39216. Fondren Pl

Let's talk strategy...

In order to be successful and sustainable for years to come, the Women's Foundation of Mississippi completed a strategic planning process for 2018-2020. The Board of Directors convened for several days to discuss plans for the future and refine strategies for success. The strategic map was approved by the Board on September 26, 2017.



In 2017, the Women's Foundation completed a new research report on women's access to quality jobs in Mississippi. Read the full research and a condensed presentation at www.womensfoundationms.org/resources

The research, conducted by the Institute for Women's Policy Research, was commissioned by the Women's Foundation of Mississippi and was made possible with support from the W.K. Kellogg Foundation.









FactNotFiction.com offers teens and their parents an easy way to stay informed about sexual health and is aimed at lowering Mississippi's teen pregnancy rate and sexually-transmitted infections (STIs).





2,711 Followers



2,438 Followers



80,747 total web visits 52,249 Mississippi web visits

We have a new Executive Director

The Women's Foundation of Mississippi welcomed its new Executive Director, Tracy DeVries, on January 1, 2017. DeVries joined the Foundation following the retirement of the Foundation's first Executive Director, Carol Penick, in December of 2016.

Tracy comes to the Foundation with nearly 20 years of non-profit experience. Much of those two decades has been dedicated to fundraising, program management, and organizational development.



She previously worked as a fundraiser at Special Olympics International and led the corporate and foundation channels at the national headquarters of the American Red Cross. In addition to her role in developing mutually beneficial corporate alliances during her time at Special Olympics, she also oversaw a federal grant to promote social inclusion in schools across the United States, worked on providing health programs to individuals with intellectual disabilities throughout North America, created a family support network, and focused on organizational development through leadership and board training and the creation of fundraising plans.

Leaving a legacy of good Women We Honor, Lois Kennedy Endowment Fund

In 2017, WFM Board member, Donna Barksdale, established the Women We Honor, Lois Kennedy Endowment Fund in honor of her late mother. Lois spent her life uplifting women and advocating for the issues that matter to them the most. Many of you have similar stories of your mothers, sisters, aunts, grandmothers, daughters, and friends. The establishment of this fund represents a tremendous opportunity for philanthropists at all giving levels to invest in the long-term sustainability of the Women's Foundation of Mississippi - while also honoring courageous and inspirational women who have made an impact. The Women We Honor, Lois Kennedy Endowment Fund will support our organization's mission long into the future by those inspired by and interested in creating a legacy that both honors important women in each of our lives and also impacts Mississippi women for years to come.

Real impact for women and girls



Some reported results are the product of multi-year grants that began in the $\,$ 2016 grants cycle.

Developing new leaders

The Women's Foundation of Mississippi, through a partnership with Millsaps College, sent three young women to the Mississippi State Capitol to serve as legislative fellows during the 2017 session. They tracked legislation, worked with political caucuses to better understand the lawmaking process, and developed key skills that will be helpful in their future endeavors. Fellows included: Grace McWatters, Kendall Hardy, and Emily Hussey.

Events and fundraisers

The Women's Foundation of Mississippi held its second SMART Party in February 2017. SMART women, SMART initiatives, SMART prizes.





The Women's Foundation hosted its Women of Vision event and annual meeting on October 2, 2017. We raised over \$20,000, and we honored four visionary Mississippi leaders: Dr. Mary Currier, Dr. LouAnn Woodward, Grace P.C. Lee, and Portia Ballard Espy (pictured left to right).



2017 Grantee Map Statewide Impact 16 2 22 23 Key: 2017 Grantees 20 1. 2nd Chance Mississippi 2. Delta Health Center 3. Coahoma Community College 4. Ecumenical Coalition for Women and Families 5. East Mississippi Community College 6. Jones County Junior College

- 7. The Exchange Club Family Center
- 8. East Central Community College
- 9. Magnolia Medical Foundation
- 10. Jackson State University
- 11. Disability Rights Mississippi
- 12. Mississippi State University Social Science Research Center
- 13. Northwest MS Community College
- 14. Mississippi Center for Justice
- 15. Single Stop
- 16. Mississippi University for Women

2016 Grantees

- 17. The Children's Defense Fund
- 18. Methodist Children's Home
- 19. Growing Up Knowing
- 20. Copiah-Lincoln Community College
- 21. Hinds Community College
- 22. Holmes Community College
- 23. Meridian Community College
- 24. Northeast Mississippi Community College

2017 Grantees

















2017 Grantees



















Financials

Our most-recently audited financials can be found on our website at:

www.womensfoundationms.org/resources

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10

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11

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